

# BeamYourScreen – Product Description

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## ***What is BeamYourScreen?***

BeamYourScreen is a simple, fast, easy-to-use software program for desktop sharing that allows users to share the contents of their computer screens. Guests can instantly view the screen of the host user. Use BeamYourScreen to:

- **Give sales presentations**
- **Demo software products**
- **Meet and collaborate online**
- **Provide remote IT support**
- **Organize webinars and trainings**

BeamYourScreen is incredibly fast, unbelievably easy, and completely secure. Boost your productivity while saving time and money. We offer attractive flat fee pricing. You can use BeamYourScreen as often as you want.



## ***Key Benefits***

1. Increase productivity by adding desktop sharing capability to everyday communication.
2. Reduce operational costs associated with customer acquisition and customer support.
3. Increase sales by enhancing interaction with customers and prospects.

## ***The BeamYourScreen Difference***

- BeamYourScreen is very easy to use. It just takes one mouse click to start a session. There's no need to upload any content prior to a meeting. Guests don't have to install any software.
- BeamYourScreen is cost-effective. We offer flat fee pricing. You can host as many online sessions as you want. Meet more often while, at the same time, saving on travel time and expenses.
- BeamYourScreen is completely secure. Industry-standard security features ensure data security and confidentiality of your session information.

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## *Applications*

<b>Sales</b>	BeamYourScreen is perfect for sales representatives who want to conduct live product demonstrations or give presentations to prospective customers. Enhance your telephone conversation and show your prospects what you see on your computer. Show presentation slides or demo software online and in real-time.
<b>Collaboration</b>	Discuss project results and jointly work on documents during team meetings. There is no need to book meeting rooms in advance with BeamYourScreen technology and no need to travel long distances. You can easily switch presenters during a meeting. Stay at your desk, collaborate online, and make faster decisions.
<b>Support</b>	Use BeamYourScreen to enhance customer support. You can show solutions to customers' problems on your desktop while you explain verbally over the phone. With the permission of your customer, you can see his or her screen and even remotely control his or her keyboard and mouse.
<b>Consulting</b>	BeamYourScreen is ideal for consultants, who need to easily and securely review account information and sensitive documents with clients. You can show documents and applications securely over the Internet.
<b>Training</b>	Train people in remote locations. You can show any application and any document in real time. Your students can use their standard Internet browser to see your screen.

## *Technology*

<b>Anytime, Anywhere</b>	Your guests simply open their Internet browser and click Join Session. Our Intelligent Session Login™ automatically detects the best connection option and ensures that every guest connects easily and securely. No complicated connection options. No software installation required.
<b>Industry-Leading Security</b>	BeamYourScreen uses advanced secure communication architecture with industry-standard SSL 128-bit encryption. BeamYourScreen is a managed service and completely secure.
<b>Firewall Friendly</b>	You can use BeamYourScreen with your company's existing network and security settings, proxy servers and firewalls. There is no need to change or configure firewall ports that could potentially compromise security.
<b>Incredibly Fast</b>	BeamYourScreen has developed proprietary bandwidth-adaptive compression technology. It is possible to join a session even with a low bandwidth connection. BeamYourScreen™ is much faster than complex web conferencing products.
<b>Reliability and Availability</b>	BeamYourScreen provides the highest possible level of reliability and availability. You have the knowledge that you can meet your guests anytime and anywhere you choose.
<b>Globally Distributed Server System</b>	BeamYourScreen operates a globally distributed server system to provide the same level of performance wherever you are and whoever you meet online. Our intelligent routing system selects the optimal communication server for your session.

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## Features

<b>Screen Sharing</b>	Show your screen to anyone over the Internet – instantly. Show any document, presentation, or application. BeamYourScreen is fast, easy-to-use, and secure.
<b>One-Click Session Start</b>	Start a session with just one click. No complicated meeting room reservations. No confusing setup procedure. It's so easy to use that you won't need ANY training.
<b>Intuitive User Interface</b>	BeamYourScreen was designed with simplicity and ease-of-use in mind. No training is required. Start your first online session in seconds and become an expert in minutes!
<b>One2Many</b>	You can invite multiple guests to your sessions. Guests always connect for free using their standard Internet browser.
<b>Hide Screen</b>	You can hide your screen during an ongoing session to browse through confidential files or to check your email.
<b>No Installation</b>	Your guests don't install any software. Guests use their standard Internet browser to view your desktop.
<b>Custom Session Login</b>	Add a few lines of HTML code on your web site and guests can connect to your sessions through your own web site.
<b>Zoom Screen</b>	Don't worry about your guests' screen resolution. They can adjust the size of the viewing window with just one click and always get the full picture. No more scrolling!
<b>Pointer</b>	Your guests can click anywhere on your screen and you will see a flashing pointer for a few seconds to know what they're talking about.
<b>Participant List</b>	Guests enter their name when they join a session. Every participant can see a list of all connected guests.
<b>True Color Quality</b>	Do you want to show photos, illustrations, or diagrams as they appear on your screen? We transmit images in true color quality.
<b>Full Screen</b>	Guests can switch to full screen mode. You have the full attention of your guests. There is no user interface that disrupts your presentations.
<b>Change Presenters</b>	Switch presenters with a click to view the screen of one of your guests. Instantly share information from all meeting participants.
<b>Usage Reports</b>	Access detailed session statistics in My Account. Track when your guests join and leave meetings and improve the effectiveness of your online sessions.
<b>Secure Remote Control</b>	Securely share your desktop with guests. Transfer keyboard and mouse control to other users. Create and edit documents on the spot. Provide remote IT support.
<b>Free Voice Conferencing</b>	BeamYourScreen is packaged with a conference call service at no extra cost to you. All participants dial +1 (641) 985-1267 and enter the Session ID.

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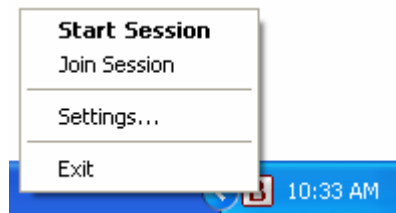
## Security

<b>End-To-End Encryption</b>	BeamYourScreen technology is completely secure. Session information transmitted between computers is compressed and encrypted to ensure that your sessions are always secure. We use 128-Bit SSL encryption.
<b>User Authentication</b>	Sessions can only be started with a unique user name and password. For each session, we generate a unique random 9-digit session ID that all guests are required to enter.
<b>Optional Session Password</b>	The session organizer is able to specify a unique session password that is only shared with authorized attendees.
<b>Session Privacy</b>	You can hide your taskbar, desktop content, and wallpaper for additional privacy.
<b>Lock Session</b>	You can lock a session when all guests are connected. No additional guests can join after you lock the session.
<b>Disconnect Guests</b>	You can see a list of all connected guests and disconnect guests individually.

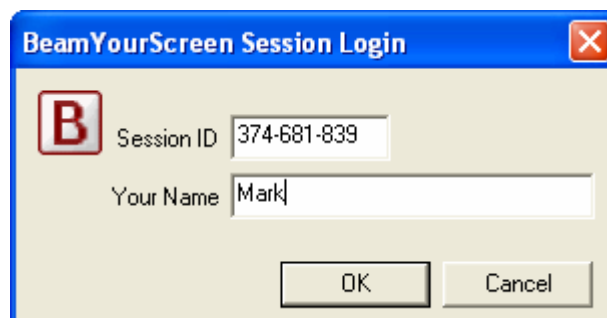
## How it works

We believe there is no easier way in the world to start and join an online session. After you register for a free trial or buy a license, download and install the BeamYourScreen software. You can accomplish this in less than two minutes. Then start your first session:

1. Click the **B** icon in your system tray in the lower right corner of your computer screen and choose **Start Session**.



2. Ask your guest to go to **www.BeamYourScreen.com**, click **Join Session**, and enter the **Session ID**. The connection is established!



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## **Licensing**

We offer inexpensive licensing options. You can host an unlimited number of sessions for any duration of time for one low flat fee. Your guests always connect for free. Before you purchase BeamYourScreen, you should select a product version and a license type and determine the optimal number of licenses. The following explanations will help you make a decision:

### **Product Versions**

We offer five different product versions: (1:1), (1:5), (1:10), (1:15), and (1:20). The product versions differ in the maximum number of participants per session. With the (1:1) version you can invite exactly one person to join your session, with the (1:5) version you can invite up to 5 participants to join your session, with the (1:10) up to 10, with the (1:15) up to 15 and with the (1:20) up to 20 participants. All product versions include the same set of features. Do you plan to conduct online sessions with more than 20 guests? Contact us for special event pricing!

### **License Types**

We offer two different license types: single-user-license and shared-user-license. A user needs a single-user-license in order to start a session. With a single-user-license, you can install the BeamYourScreen software on one desktop and one notebook computer. Several users either need individual single-user-licenses or a shared-user-license. With a shared-user-license you can install BeamYourScreen on up to 10 computers within your company and several users can use the BeamYourScreen software, but only one session at a time. If you want to start several sessions at the same time, you need additional shared-user-licenses. If you decide to buy single-user-licenses, each user will get their own user name. If you decide to buy a shared-user-license, you get one user name that is shared among several people.

### **Installation Version and Customization**

We also offer the possibility to purchase and maintain your own BeamYourScreen server. In this case, we can also customize the BeamYourScreen system.

## **Support**

We provide answers to the most frequently asked questions in the FAQ section on our home page. In addition, we offer support by email, phone and chat. Should you have any questions, please contact us.

Email: [support@BeamYourScreen.com](mailto:support@BeamYourScreen.com)

FAQ: [www.BeamYourScreen.com/FAQ](http://www.BeamYourScreen.com/FAQ)

Chat: [www.BeamYourScreen.com/chat](http://www.BeamYourScreen.com/chat)

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